

# POPCORN NEWSLETTER

## 10-22-13 "THE POPCORN SIGNAL"

### Last week To-Do List

*Top things to do to finish your sale strong.*

1. Motivate your Scouts with a last minute incentive to help the unit and the Scout reach their sale goal.
2. Communicate with Scouts and Parents when you want all of the orders in to you by.
3. Communicate the Prize order due date to your Scouts. Make sure to let them know that if they do not get back to you by that date, you will chose the prize for them.
4. Ask to sell in front of your local Legion/VFW this weekend and ask people to help send popcorn to military families in the area.
5. Encourage one last neighborhood blitz
6. Combine all of your orders and order your take orders via the trails end website by Nov 8.

### Need more Popcorn?

**Last week for Popcorn Pick ups**

**Last day for Pick ups is Saturday Oct 26**

Need some product for the final week of the sale? Order more product at [superscoutnation.com](http://superscoutnation.com) and schedule a pickup at our warehouse. We have a limited amount of products available for those units who have run out of certain products. Order online at

[www.scoutingevent.com?2013popcornaddon](http://www.scoutingevent.com?2013popcornaddon)

Warehouse location and hours are posted on the site.



### Want your December Pack Mtg or Court of Honor at Base Camp for Free?

The unit that sells the most Popcorn during the Fall 2013 sale (Show and Deliver, Take Order and Online total by Oct 27) will have their December meeting hosted at Base Camp. Includes building rental, archery, climbing, pizza and door prizes. Valued at over \$800! Subject to date availability.



### Military Donations are a WIN-WIN

**Some Facts about the Military Donation Popcorn program**



1. Military Donations are just like any other popcorn product, when a Scout sells one, they receive the same commission as any other product.
2. In 2012, over \$121,000 in popcorn was delivered to local MN and WI military facilities, welcome home and other events.
3. It's a great add on to a product. Smaller donations, (\$5, \$10, etc) can be combined to purchase the \$25 and \$50 donations.
4. There is no shipping cost on Military Donations purchased on Trails-End.com

### S&D Return information

Return information was emailed out on Nov 22. It is also posted on [www.buyscoutpopcorn.com](http://www.buyscoutpopcorn.com).

**REGISTRATION**

**CLOSES NOV 1**



MAKRE SURE YOUR SCOUTS ARE HAVING THEIR PARENTS VISIT THE WEBSITE TO REGISTER FOR THESE BLITZ PRIZES!

**PARENTS of Scouts need to visit the website listed below to register for them! Make sure they do!**

--Sell \$250 by Sept 29 for the MN Vikings Ticket Offer

--Sell \$500 by Oct 6 for the MN Wild ticket offer AND the 2014 Base Camp Open house event.

Registration for Blitz Prizes at [buyscoutpopcorn.com](http://buyscoutpopcorn.com).